



# Income-Employment Profile

Prepared by Carol Campbell

Park and Preston  
Plano, TX 75023

Site Type: Radius

Latitude: 33.02725  
Longitude: -96.795  
Radius: 1.0 mile

	1990		Census 2000		2007		2012		Percent Change	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	1990-2000	2007-2012
Total Population	7,062		12,018		14,792		17,427		70.2%	17.8%
Total Households	2,794		5,253		6,492		7,710		88.0%	18.8%
<b>Civilian Population 16+ in Labor Force</b>										
Civilian Employed	4,379	98.0%	7,023	97.4%	7,660	96.0%	9,254	96.5%	60.4%	20.8%
Civilian Unemployed	90	2.0%	191	2.6%	318	4.0%	338	3.5%	112.2%	6.3%
<b>Households by Income</b>										
Total	2,844	100%	5,322	100%	6,492	100%	7,711	100%	87.1%	18.8%
< \$10,000	30	1.1%	197	3.7%	225	3.5%	181	2.3%	556.7%	-19.6%
\$10,000 - \$14,999	31	1.1%	130	2.4%	96	1.5%	114	1.5%	319.4%	18.8%
\$15,000 - \$19,999	71	2.5%	90	1.7%	107	1.6%	105	1.4%	26.8%	-1.9%
\$20,000 - \$24,999	119	4.2%	216	4.1%	84	1.3%	81	1.1%	81.5%	-3.6%
\$25,000 - \$29,999	272	9.6%	204	3.8%	189	2.9%	88	1.1%	-25.0%	-53.4%
\$30,000 - \$34,999	232	8.2%	256	4.8%	177	2.7%	160	2.1%	10.3%	-9.6%
\$35,000 - \$39,999	171	6.0%	260	4.9%	224	3.5%	167	2.2%	52.0%	-25.4%
\$40,000 - \$49,999	286	10.1%	460	8.6%	473	7.3%	417	5.4%	60.8%	-11.8%
\$50,000 - \$59,999	311	10.9%	473	8.9%	415	6.4%	460	6.0%	52.1%	10.8%
\$60,000 - \$74,999	382	13.4%	563	10.6%	665	10.2%	573	7.4%	47.4%	-13.8%
\$75,000 - \$99,999	350	12.3%	587	11.0%	1,002	15.4%	1,144	14.8%	67.7%	14.2%
\$100,000 - \$124,999	223	7.8%	456	8.6%	471	7.3%	889	11.5%	104.5%	88.7%
\$125,000 - \$149,999	104	3.7%	327	6.1%	468	7.2%	536	7.0%	214.4%	14.5%
\$150,000+	262	9.2%	1,103	20.7%	1,896	29.2%	2,796	36.3%	321.0%	47.5%
Median Household Income	\$55,953		\$69,254		\$87,925		\$108,921		23.8%	23.9%
Average Household Income	\$76,797		\$111,177		\$150,122		\$187,445		44.8%	24.9%
Per Capita Income	\$30,446		\$49,079		\$65,921		\$82,949		61.2%	25.8%

	Number	Percent
<b>2007 Households by Disposable Income</b>		
Total	6,493	100.0%
< \$15,000	357	5.5%
\$15,000 - \$24,999	302	4.7%
\$25,000 - \$34,999	549	8.5%
\$35,000 - \$49,999	901	13.9%
\$50,000 - \$74,999	1,572	24.2%
\$75,000 - \$99,999	649	10.0%
\$100,000 - \$149,999	893	13.8%
\$150,000 - \$199,999	615	9.5%
\$200,000+	655	10.1%
Median Disposable Income	\$65,779	
Average Disposable Income	\$102,020	

<b>2007 Consumer Expenditures</b>		
Average Household Expenditure	\$1,339,687	
Average Household Expenditure on Retail Goods	\$488,735	

<b>Census 2000 Population 16+ by Employment Status</b>		
Total	9,680	100%
In Labor Force	7,215	74.5%
Civilian Employed	7,023	72.6%
Civilian Unemployed	191	2.0%
In Armed Forces	0	0.0%
Not in Labor Force	2,465	25.5%

<b>Census 2000 Population 25+ by Educational Attainment</b>		
Total	8,355	100%
Less than 9th Grade	64	0.8%
9th - 12th Grade, No Diploma	208	2.5%
High School Graduate	865	10.4%
Some College, No Degree	1,828	21.9%
Associate Degree	440	5.3%
Bachelor's Degree	3,395	40.6%
Master's/Prof/Doctorate Degree	1,555	18.6%

**Data Note:** Detail may not sum to totals due to rounding. Income represents the annual income for the preceding year. Income for 2007 and 2012 is expressed in current dollars, including an adjustment for inflation.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2007 and 2012. Expenditure data derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics.



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	1990		Census 2000		2007		2012		Percent Change	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	1990-2000	2007-2012
Total Population	56,450		106,730		120,184		139,584		89.1%	16.1%
Total Households	23,570		46,586		53,219		62,306		97.6%	17.1%
<b>Civilian Population 16+ in Labor Force</b>										
Civilian Employed	35,383	97.7%	63,317	97.1%	64,806	95.7%	76,981	96.3%	78.9%	18.8%
Civilian Unemployed	819	2.3%	1,907	2.9%	2,890	4.3%	2,959	3.7%	132.8%	2.4%
<b>Households by Income</b>										
Total	23,819	100%	46,511	100%	53,214	100%	62,302	100%	95.3%	17.1%
< \$10,000	687	2.9%	1,294	2.8%	1,222	2.3%	984	1.6%	88.4%	-19.5%
\$10,000 - \$14,999	539	2.3%	1,030	2.2%	612	1.2%	656	1.1%	91.1%	7.2%
\$15,000 - \$19,999	1,177	4.9%	1,070	2.3%	734	1.4%	650	1.0%	-9.1%	-11.4%
\$20,000 - \$24,999	1,778	7.5%	1,548	3.3%	925	1.7%	593	1.0%	-12.9%	-35.9%
\$25,000 - \$29,999	1,725	7.2%	2,003	4.3%	1,202	2.3%	952	1.5%	16.1%	-20.8%
\$30,000 - \$34,999	1,508	6.3%	2,208	4.7%	1,388	2.6%	990	1.6%	46.4%	-28.7%
\$35,000 - \$39,999	1,379	5.8%	2,379	5.1%	1,830	3.4%	1,279	2.1%	72.5%	-30.1%
\$40,000 - \$49,999	2,357	9.9%	4,128	8.9%	3,831	7.2%	3,047	4.9%	75.1%	-20.5%
\$50,000 - \$59,999	2,222	9.3%	3,713	8.0%	4,298	8.1%	3,825	6.1%	67.1%	-11.0%
\$60,000 - \$74,999	2,626	11.0%	4,791	10.3%	4,999	9.4%	5,613	9.0%	82.4%	12.3%
\$75,000 - \$99,999	3,139	13.2%	6,031	13.0%	7,656	14.4%	8,439	13.5%	92.1%	10.2%
\$100,000 - \$124,999	1,768	7.4%	4,812	10.3%	4,969	9.3%	6,910	11.1%	172.2%	39.1%
\$125,000 - \$149,999	1,019	4.3%	2,848	6.1%	4,740	8.9%	5,376	8.6%	179.5%	13.4%
\$150,000+	1,895	8.0%	8,656	18.6%	14,808	27.8%	22,988	36.9%	356.8%	55.2%
Median Household Income	\$52,797		\$71,644		\$91,704		\$113,566		35.7%	23.8%
Average Household Income	\$70,453		\$104,033		\$139,729		\$172,262		47.7%	23.3%
Per Capita Income	\$29,844		\$45,386		\$61,941		\$76,998		52.1%	24.3%

	Number	Percent
<b>2007 Households by Disposable Income</b>		
Total	53,216	100.0%
< \$15,000	2,074	3.9%
\$15,000 - \$24,999	2,405	4.5%
\$25,000 - \$34,999	4,199	7.9%
\$35,000 - \$49,999	7,644	14.4%
\$50,000 - \$74,999	12,595	23.7%
\$75,000 - \$99,999	6,752	12.7%
\$100,000 - \$149,999	8,433	15.8%
\$150,000 - \$199,999	4,399	8.3%
\$200,000+	4,715	8.9%
Median Disposable Income	\$68,673	
Average Disposable Income	\$100,225	

<b>2007 Consumer Expenditures</b>		
Average Household Expenditure	\$10,055,509	
Average Household Expenditure on Retail Goods	\$3,661,468	

<b>Census 2000 Population 16+ by Employment Status</b>		
Total	84,133	100%
In Labor Force	65,285	77.6%
Civilian Employed	63,317	75.3%
Civilian Unemployed	1,907	2.3%
In Armed Forces	61	0.1%
Not in Labor Force	18,848	22.4%

<b>Census 2000 Population 25+ by Educational Attainment</b>		
Total	73,261	100%
Less than 9th Grade	751	1.0%
9th - 12th Grade, No Diploma	1,704	2.3%
High School Graduate	6,876	9.4%
Some College, No Degree	15,895	21.7%
Associate Degree	4,149	5.7%
Bachelor's Degree	29,890	40.8%
Master's/Prof/Doctorate Degree	13,996	19.1%

**Data Note:** Detail may not sum to totals due to rounding. Income represents the annual income for the preceding year. Income for 2007 and 2012 is expressed in current dollars, including an adjustment for inflation.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2007 and 2012. Expenditure data derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics.



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	1990		Census 2000		2007		2012		Percent Change	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	1990-2000	2007-2012
Total Population	185,583		286,938		323,614		369,558		54.6%	14.2%
Total Households	76,773		122,411		138,775		158,953		59.4%	14.5%
<b>Civilian Population 16+ in Labor Force</b>										
Civilian Employed	114,168	97.3%	168,683	97.1%	174,220	95.9%	202,005	96.4%	47.7%	15.9%
Civilian Unemployed	3,147	2.7%	5,054	2.9%	7,439	4.1%	7,501	3.6%	60.6%	0.8%
<b>Households by Income</b>										
Total	77,014	100%	122,506	100%	138,772	100%	158,949	100%	59.1%	14.5%
< \$10,000	2,622	3.4%	3,764	3.1%	3,372	2.4%	2,695	1.7%	43.6%	-20.1%
\$10,000 - \$14,999	2,610	3.4%	2,961	2.4%	1,784	1.3%	1,809	1.1%	13.4%	1.4%
\$15,000 - \$19,999	3,997	5.2%	3,192	2.6%	2,202	1.6%	1,880	1.2%	-20.1%	-14.6%
\$20,000 - \$24,999	5,321	6.9%	4,202	3.4%	2,755	2.0%	1,844	1.2%	-21.0%	-33.1%
\$25,000 - \$29,999	5,163	6.7%	5,367	4.4%	3,316	2.4%	2,777	1.7%	4.0%	-16.3%
\$30,000 - \$34,999	5,093	6.6%	6,321	5.2%	3,773	2.7%	2,719	1.7%	24.1%	-27.9%
\$35,000 - \$39,999	4,762	6.2%	6,163	5.0%	4,945	3.6%	3,480	2.2%	29.4%	-29.6%
\$40,000 - \$49,999	8,147	10.6%	11,388	9.3%	10,469	7.5%	8,227	5.2%	39.8%	-21.4%
\$50,000 - \$59,999	8,001	10.4%	9,802	8.0%	11,125	8.0%	10,615	6.7%	22.5%	-4.6%
\$60,000 - \$74,999	9,218	12.0%	13,601	11.1%	13,568	9.8%	14,107	8.9%	47.5%	4.0%
\$75,000 - \$99,999	10,002	13.0%	17,024	13.9%	20,158	14.5%	21,998	13.8%	70.2%	9.1%
\$100,000 - \$124,999	5,009	6.5%	13,040	10.6%	14,192	10.2%	17,708	11.1%	160.3%	24.8%
\$125,000 - \$149,999	2,556	3.3%	7,516	6.1%	12,679	9.1%	14,358	9.0%	194.1%	13.2%
\$150,000+	4,513	5.9%	18,165	14.8%	34,434	24.8%	54,732	34.4%	302.5%	58.9%
Median Household Income	\$50,829		\$68,114		\$88,223		\$109,003		34.0%	23.6%
Average Household Income	\$65,003		\$93,225		\$127,057		\$159,723		43.4%	25.7%
Per Capita Income	\$26,891		\$39,898		\$54,505		\$68,716		48.4%	26.1%

	Number	Percent
<b>2007 Households by Disposable Income</b>		
Total	138,772	100.0%
< \$15,000	5,876	4.2%
\$15,000 - \$24,999	6,979	5.0%
\$25,000 - \$34,999	11,556	8.3%
\$35,000 - \$49,999	20,402	14.7%
\$50,000 - \$74,999	33,327	24.0%
\$75,000 - \$99,999	18,630	13.4%
\$100,000 - \$149,999	22,566	16.3%
\$150,000 - \$199,999	9,367	6.7%
\$200,000+	10,069	7.3%
Median Disposable Income	\$66,198	
Average Disposable Income	\$93,851	

<b>2007 Consumer Expenditures</b>	
Average Household Expenditure	\$23,456,691
Average Household Expenditure on Retail Goods	\$8,578,387

<b>Census 2000 Population 16+ by Employment Status</b>		
Total	225,143	100%
In Labor Force	173,835	77.2%
Civilian Employed	168,683	74.9%
Civilian Unemployed	5,054	2.2%
In Armed Forces	99	0.0%
Not in Labor Force	51,308	22.8%

<b>Census 2000 Population 25+ by Educational Attainment</b>		
Total	195,470	100%
Less than 9th Grade	2,475	1.3%
9th - 12th Grade, No Diploma	5,101	2.6%
High School Graduate	21,829	11.2%
Some College, No Degree	44,626	22.8%
Associate Degree	11,624	5.9%
Bachelor's Degree	74,195	38.0%
Master's/Prof/Doctorate Degree	35,620	18.2%

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