



Automotive Aftermarket Expenditures

Prepared by Carol Campbell

Chicago Drive Time

Latitude: 41.88415
Longitude: -87.632538

Drive Time: 30 minutes

Demographic Summary	2010	2015
Population	5,501,921	5,467,751
Households	2,026,620	2,014,534
Families	1,266,956	1,242,219
Median Age	35.0	35.1
Median Household Income	\$59,430	\$68,384

	Spending Potential Index	Average Amount Spent	Total
Products			
Vehicle Coolant/Brake/Transmission Fluids	104	\$4.98	\$10,083,127
Gasoline	105	\$2,931.54	\$5,941,124,801
Motor Oil	99	\$11.76	\$23,837,994
Vehicle Parts/Equipment and Accessories	106	\$59.48	\$120,546,146
Tire Purchase/Replacement	101	\$146.50	\$296,890,132
Vehicle Audio/Video Equipment and Installation	115	\$8.12	\$16,455,800
Vehicle Cleaning Products and Services	116	\$9.43	\$19,111,574
Services			
Auto Repair Service Policy	103	\$16.96	\$34,373,554
Membership Fees for Automobile Service Clubs	114	\$24.99	\$50,638,504
Global Positioning Services	108	\$2.74	\$5,553,923
Vehicle Air Conditioning Repair	108	\$19.00	\$38,498,916
Vehicle Body Work and Painting	112	\$42.52	\$86,162,343
Vehicle Brake Work	116	\$91.82	\$186,077,262
Vehicle Clutch/Transmission Repair	104	\$47.66	\$96,593,050
Vehicle Cooling System Repair	111	\$32.20	\$65,249,573
Vehicle Drive Shaft and Rear-end Repair	113	\$9.71	\$19,670,415
Vehicle Electrical System Repair	111	\$38.41	\$77,838,239
Vehicle Exhaust System Repair	115	\$15.44	\$31,295,224
Vehicle Front End Alignment/Wheel Balance & Rotation	109	\$20.12	\$40,785,548
Lube/Oil Change and Oil Filters	103	\$92.48	\$187,421,164
Vehicle Motor Repair/Replacement	108	\$99.48	\$201,601,320
Vehicle Motor Tune-up	116	\$71.48	\$144,867,866
Vehicle Shock Absorber Replacement	114	\$7.58	\$15,355,227
Vehicle Steering/Front End Repair	112	\$31.15	\$63,138,903
Tire Repair and Other Repair Work	113	\$73.75	\$149,453,542

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.