



# House and Home Expenditures

Prepared by Carol Campbell

Chicago Drive Time

Latitude: 41.88415

Longitude: -87.632538

Drive Time: 30 minutes

## 2010 Housing Summary

Housing Units	2,243,353
2010-2015 Percent Change	0.96%
Percent Occupied	90.3%
Percent Owner HHs	56.5%
Median Home Value	\$204,530

## 2010 Demographic Summary

Population	5,501,921
Households	2,026,620
Families	1,266,956
Median Age	35.0
Median Household Income	\$59,430

	Spending Potential Index	Average Amount Spent	Total
<b>Owned Dwellings</b>	106	\$12,467.65	\$25,267,189,813
Mortgage Interest	106	\$4,911.04	\$9,952,802,244
Mortgage Principal	103	\$2,039.41	\$4,133,117,367
Property Taxes	110	\$2,438.72	\$4,942,364,493
Homeowners Insurance	96	\$429.99	\$871,428,865
Ground Rent	95	\$69.38	\$140,601,289
Maintenance and Remodeling Services	106	\$2,106.24	\$4,268,541,762
Maintenance and Remodeling Materials	98	\$365.80	\$741,328,494
Property Management and Security	125	\$107.08	\$217,005,299
<b>Rented Dwellings</b>	155	\$5,327.87	\$10,797,572,020
Rent	156	\$5,088.00	\$10,311,446,377
Rent Received as Pay	148	\$135.79	\$275,187,785
Renters' Insurance	137	\$17.88	\$36,231,635
Maintenance and Repair Services	126	\$26.79	\$54,284,599
Maintenance and Repair Materials	112	\$59.42	\$120,421,624
<b>Owned Vacation Homes</b>	120	\$556.46	\$1,127,730,676
Mortgage Payment	117	\$237.80	\$481,935,208
Property Taxes	119	\$134.37	\$272,321,057
Homeowners Insurance	117	\$17.32	\$35,101,114
Maintenance and Remodeling	126	\$147.10	\$298,108,361
Property Management and Security	116	\$19.87	\$40,264,935
Housing While Attending School	104	\$84.41	\$171,072,792
<b>Household Operations</b>	105	\$1,664.42	\$3,373,150,264
Child Care	112	\$517.88	\$1,049,540,475
Care for Elderly and Handicapped	103	\$74.63	\$151,238,999
Appliance Rental and Repair	103	\$25.10	\$50,871,437
Computer Information Services	111	\$270.24	\$547,679,571
Home Security System Services	104	\$27.14	\$55,007,538
Non-apparel Household Laundry/Dry Cleaning	21	\$7.96	\$16,127,198
Housekeeping Services	109	\$167.03	\$338,516,328
Lawn & Garden	101	\$421.59	\$854,402,995
Moving/Storage/Freight Express	115	\$69.73	\$141,323,231
PC Repair (Personal Use)	110	\$9.70	\$19,648,599
Reupholstering/Furniture Repair	108	\$8.58	\$17,397,873
Termite/Pest Control	92	\$22.43	\$45,454,738
Water Softening Services	85	\$4.78	\$9,695,882
Internet Services Away from Home	115	\$3.06	\$6,197,641
Voice Over IP Service	137	\$9.12	\$18,479,381
Other Home Services <sup>1</sup>	111	\$25.45	\$51,568,381

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# House and Home Expenditures

Prepared by Carol Campbell

Chicago Drive Time

Latitude: 41.88415

Longitude: -87.632538

Drive Time: 30 minutes

	Spending Potential Index	Average Amount Spent	Total
<b>Utilities, Fuels, Public Services</b>	107	\$4,866.27	\$9,862,084,655
Bottled Gas	73	\$49.57	\$100,454,383
Electricity	104	\$1,757.73	\$3,562,241,967
Fuel Oil	134	\$149.54	\$303,067,140
Natural Gas	115	\$750.65	\$1,521,272,694
Telephone Services	110	\$1,583.14	\$3,208,424,578
Water and Other Public Services	104	\$569.07	\$1,153,293,867
Coal/Wood/Other Fuel	76	\$6.58	\$13,330,026
<b>Housekeeping Supplies</b>	107	\$750.94	\$1,521,863,691
Laundry and Cleaning Supplies	106	\$202.41	\$410,206,198
Postage and Stationery	108	\$221.49	\$448,873,404
Other HH Products <sup>2</sup>	107	\$327.04	\$662,784,089
<b>Household Textiles</b>	109	\$144.52	\$292,897,247
Bathroom Linens	113	\$19.99	\$40,521,029
Bedroom Linens	111	\$68.56	\$138,940,648
Kitchen and Dining Room Linens	109	\$3.38	\$6,844,188
Curtains and Draperies	107	\$30.99	\$62,798,014
Slipcovers, Decorative Pillows	111	\$4.73	\$9,577,567
Materials for Slipcovers/Curtains	97	\$14.85	\$30,096,073
Other Linens	116	\$2.03	\$4,119,728
<b>Furniture</b>	111	\$665.40	\$1,348,506,474
Mattresses and Box Springs	112	\$89.09	\$180,561,630
Other Bedroom Furniture	107	\$115.22	\$233,514,899
Sofas	118	\$178.31	\$361,363,374
Living Room Tables and Chairs	109	\$90.12	\$182,632,589
Kitchen, Dining Room Furniture	111	\$68.55	\$138,928,838
Infant Furniture	111	\$12.38	\$25,093,776
Outdoor Furniture	106	\$28.18	\$57,115,045
Wall Units, Cabinets and Other Furniture <sup>3</sup>	105	\$83.54	\$169,296,323
<b>Major Appliances</b>	102	\$308.66	\$625,544,705
Dishwashers and Disposals	103	\$28.11	\$56,964,375
Refrigerators and Freezers	100	\$81.72	\$165,618,948
Clothes Washers	99	\$49.72	\$100,753,865
Clothes Dryers	97	\$37.20	\$75,387,438
Cooking Stoves and Ovens	105	\$49.62	\$100,550,960
Microwave Ovens	114	\$14.57	\$29,527,849
Window Air Conditioners	114	\$8.02	\$16,255,650
Electric Floor Cleaning Equipment	100	\$22.48	\$45,552,373
Sewing Machines and Miscellaneous Appliances	107	\$17.24	\$34,933,247

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# House and Home Expenditures

Prepared by Carol Campbell

Chicago Drive Time

Latitude: 41.88415

Longitude: -87.632538

Drive Time: 30 minutes

	Spending Potential Index	Average Amount Spent	Total
<b>Household Items</b>			
Floor Coverings	112	\$83.87	\$169,963,755
Housewares	100	\$85.80	\$173,878,696
Small Appliances	109	\$35.64	\$72,229,110
Window Coverings	108	\$42.18	\$85,474,586
Lamps and Other Lighting Fixtures	109	\$25.59	\$51,870,820
Infant Equipment	30	\$6.07	\$12,306,343
Rental of Furniture	132	\$6.13	\$12,431,522
Laundry and Cleaning Equipment	106	\$23.58	\$47,790,847
Closet and Storage Items	23	\$5.71	\$11,576,658
Luggage	110	\$10.20	\$20,668,928
Clocks and Other Household Decoratives	30	\$60.72	\$123,062,960
Telephones and Accessories	75	\$31.75	\$64,343,278
Telephone Answering Devices	110	\$0.92	\$1,857,567
Grills and Outdoor Equipment	28	\$14.77	\$29,924,989
Power Tools	99	\$31.63	\$64,109,159
Hand Tools	117	\$12.06	\$24,449,730
Office Furniture/Equipment for Home Use	106	\$17.40	\$35,270,762
Computers and Hardware for Home Use	112	\$214.22	\$434,144,769
Software and Accessories for Home Use	112	\$31.83	\$64,517,030
Other Household Items <sup>4</sup>	108	\$111.98	\$226,931,577

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

<sup>1</sup> **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

<sup>2</sup> **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

<sup>3</sup> **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

<sup>4</sup> **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

**Source:** ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.