



Automotive Aftermarket Expenditures

Prepared by: STDBonline

5956 Sherry Lane, Dallas, Texas, 75225

Latitude: 32.861976

Longitude: -96.809829

32.861976, -96.809829

Site Type: Ring

Radius: 1 miles

Demographic Summary	2009	2014
Population	11,860	11,951
Households	5,249	5,252
Families	2,873	2,828
Median Age	42.6	44.9
Median Household Income	\$95,806	\$95,633

	Spending Potential Index	Average Amount Spent	Total
Products			
Vehicle Coolant/Brake/Transmission Fluids	175	\$8.64	\$45,362
Gasoline	197	\$5,262.25	\$27,621,530
Motor Oil	172	\$21.13	\$110,901
Vehicle Parts/Equipment and Accessories	207	\$120.18	\$630,809
Tire Purchase/Replacement	205	\$280.12	\$1,470,366
Vehicle Audio/Video Equipment and Installation	226	\$17.48	\$91,771
Vehicle Cleaning Products and Services	239	\$17.93	\$94,118
Services			
Auto Repair Service Policy	217	\$32.66	\$171,422
Membership Fees for Automobile Service Clubs	246	\$57.86	\$303,709
Global Positioning Services	228	\$4.71	\$24,705
Vehicle Air Conditioning Repair	209	\$37.54	\$197,072
Vehicle Body Work and Painting	222	\$94.36	\$495,306
Vehicle Brake Work	226	\$177.44	\$931,403
Vehicle Clutch/Transmission Repair	203	\$117.76	\$618,105
Vehicle Cooling System Repair	223	\$65.49	\$343,783
Vehicle Drive Shaft and Rear-end Repair	202	\$18.08	\$94,890
Vehicle Electrical System Repair	223	\$74.13	\$389,097
Vehicle Exhaust System Repair	237	\$31.96	\$167,753
Vehicle Front End Alignment/Wheel Balance & Rotation	201	\$34.92	\$183,291
Lube/Oil Change and Oil Filters	197	\$177.04	\$929,289
Vehicle Motor Repair/Replacement	221	\$197.96	\$1,039,067
Vehicle Motor Tune-up	246	\$163.52	\$858,314
Vehicle Shock Absorber Replacement	223	\$14.81	\$77,731
Vehicle Steering/Front End Repair	210	\$52.42	\$275,154
Tire Repair and Other Repair Work	227	\$137.99	\$724,321

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.



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Site Type: Ring

Radius: 3 miles

Demographic Summary	2009	2014
Population	120,380	121,590
Households	51,920	52,041
Families	25,248	24,839
Median Age	35.6	35.9
Median Household Income	\$71,428	\$73,096

	Spending Potential Index	Average Amount Spent	Total
Products			
Vehicle Coolant/Brake/Transmission Fluids	159	\$7.83	\$406,454
Gasoline	160	\$4,276.97	\$222,060,304
Motor Oil	153	\$18.75	\$973,400
Vehicle Parts/Equipment and Accessories	168	\$97.18	\$5,045,644
Tire Purchase/Replacement	161	\$219.73	\$11,408,428
Vehicle Audio/Video Equipment and Installation	194	\$14.95	\$776,453
Vehicle Cleaning Products and Services	180	\$13.49	\$700,381
Services			
Auto Repair Service Policy	155	\$23.37	\$1,213,419
Membership Fees for Automobile Service Clubs	165	\$38.80	\$2,014,738
Global Positioning Services	157	\$3.26	\$169,363
Vehicle Air Conditioning Repair	157	\$28.23	\$1,465,611
Vehicle Body Work and Painting	169	\$71.81	\$3,728,568
Vehicle Brake Work	167	\$130.95	\$6,799,172
Vehicle Clutch/Transmission Repair	163	\$94.81	\$4,922,546
Vehicle Cooling System Repair	172	\$50.58	\$2,625,908
Vehicle Drive Shaft and Rear-end Repair	158	\$14.11	\$732,539
Vehicle Electrical System Repair	167	\$55.68	\$2,891,090
Vehicle Exhaust System Repair	171	\$23.02	\$1,195,146
Vehicle Front End Alignment/Wheel Balance & Rotation	160	\$27.85	\$1,446,216
Lube/Oil Change and Oil Filters	155	\$138.98	\$7,215,585
Vehicle Motor Repair/Replacement	169	\$151.08	\$7,844,199
Vehicle Motor Tune-up	181	\$120.16	\$6,238,699
Vehicle Shock Absorber Replacement	172	\$11.42	\$593,138
Vehicle Steering/Front End Repair	159	\$39.65	\$2,058,389
Tire Repair and Other Repair Work	168	\$102.40	\$5,316,472

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.



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Site Type: Ring

Radius: 5 miles

Demographic Summary	2009	2014
Population	396,198	403,984
Households	160,106	162,623
Families	79,568	78,930
Median Age	32.9	32.9
Median Household Income	\$59,589	\$62,337

	Spending Potential Index	Average Amount Spent	Total
Products			
Vehicle Coolant/Brake/Transmission Fluids	134	\$6.61	\$1,058,385
Gasoline	128	\$3,437.23	\$550,320,724
Motor Oil	129	\$15.81	\$2,531,922
Vehicle Parts/Equipment and Accessories	136	\$78.73	\$12,605,192
Tire Purchase/Replacement	127	\$173.57	\$27,789,348
Vehicle Audio/Video Equipment and Installation	155	\$12.00	\$1,921,071
Vehicle Cleaning Products and Services	141	\$10.59	\$1,695,271
Services			
Auto Repair Service Policy	116	\$17.45	\$2,793,096
Membership Fees for Automobile Service Clubs	122	\$28.73	\$4,599,783
Global Positioning Services	116	\$2.41	\$385,541
Vehicle Air Conditioning Repair	123	\$22.13	\$3,542,536
Vehicle Body Work and Painting	131	\$55.86	\$8,944,017
Vehicle Brake Work	128	\$100.73	\$16,127,755
Vehicle Clutch/Transmission Repair	132	\$76.63	\$12,268,160
Vehicle Cooling System Repair	136	\$39.82	\$6,375,096
Vehicle Drive Shaft and Rear-end Repair	123	\$10.95	\$1,753,704
Vehicle Electrical System Repair	130	\$43.26	\$6,925,789
Vehicle Exhaust System Repair	131	\$17.65	\$2,825,329
Vehicle Front End Alignment/Wheel Balance & Rotation	127	\$22.07	\$3,533,424
Lube/Oil Change and Oil Filters	122	\$109.40	\$17,515,063
Vehicle Motor Repair/Replacement	132	\$118.71	\$19,006,309
Vehicle Motor Tune-up	139	\$92.13	\$14,750,220
Vehicle Shock Absorber Replacement	134	\$8.93	\$1,429,191
Vehicle Steering/Front End Repair	124	\$30.89	\$4,945,462
Tire Repair and Other Repair Work	130	\$79.33	\$12,701,870

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

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