



Financial Expenditures

Prepared by STDBonline

5956 Sherry Lane, Dallas, Texas, 75225

Latitude: 32.862257

Longitude: -96.809906

32.862257, -96.809906

Site Type: Ring

Radius: 1 miles

Demographic Summary	2009	2014
Population	11,611	11,697
Households	5,121	5,121
Families	2,817	2,772
Median Age	42.7	45.0
Median Household Income	\$96,638	\$96,522

	Spending Potential Index	Average	Total
Assets			
Market Value			
Checking Accounts	248	\$13,538.75	\$69,331,942
Savings Accounts	247	\$29,197.45	\$149,520,125
U.S. Savings Bonds	237	\$1,367.88	\$7,004,902
Stocks, Bonds & Mutual Funds	274	\$98,645.44	\$505,163,284
Annual Changes			
Checking Accounts	236	\$440.66	\$2,256,612
Savings Accounts	320	\$2,248.81	\$11,516,155
U.S. Savings Bonds	310	\$119.78	\$613,400
Earnings			
Dividends, Royalties, Estates, Trusts	284	\$2,845.24	\$14,570,457
Interest from Savings Accounts or Bonds	260	\$1,987.34	\$10,177,151
Retirement Plan Contributions	247	\$3,620.15	\$18,538,770
Liabilities			
Original Mortgage Amount	243	\$63,581.78	\$325,602,317
Vehicle Loan Amount ¹	196	\$5,963.06	\$30,536,815
Amount Paid: Interest			
Home Mortgage	236	\$10,581.72	\$54,188,976
Lump Sum Home Equity Loan	247	\$301.93	\$1,546,193
New Car/Truck/Van Loan	204	\$450.86	\$2,308,858
Used Car/Truck/Van Loan	178	\$284.97	\$1,459,312
Amount Paid: Principal			
Home Mortgage	234	\$4,625.05	\$23,684,880
Lump Sum Home Equity Loan	248	\$397.39	\$2,035,048
New Car/Truck/Van Loan	205	\$2,441.69	\$12,503,920
Used Car/Truck/Van Loan	174	\$1,385.53	\$7,095,292
Checking Account and Banking Service Charges	208	\$59.08	\$302,574
Finance Charges, excluding Mortgage/Vehicle	214	\$575.75	\$2,948,391

Data Note: The Spending Potential Index (SPI) is household-based, and represents the asset value or amount spent for a product or service relative to a national average of 100. Annual change may be negative.

¹ **Vehicle Loan Amount** is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, or moped, excluding interest.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.



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Demographic Summary	2009	2014
Population	122,674	123,783
Households	53,325	53,376
Families	25,603	25,165
Median Age	35.6	35.9
Median Household Income	\$70,124	\$71,929

	Spending Potential Index	Average	Total
Assets			
Market Value			
Checking Accounts	164	\$8,931.80	\$476,288,465
Savings Accounts	157	\$18,532.70	\$988,256,467
U.S. Savings Bonds	147	\$847.21	\$45,177,321
Stocks, Bonds & Mutual Funds	162	\$58,342.98	\$3,111,139,341
Annual Changes			
Checking Accounts	171	\$319.51	\$17,037,823
Savings Accounts	190	\$1,337.26	\$71,309,140
U.S. Savings Bonds	172	\$66.33	\$3,536,793
Earnings			
Dividends, Royalties, Estates, Trusts	169	\$1,695.59	\$90,417,212
Interest from Savings Accounts or Bonds	158	\$1,208.57	\$64,447,090
Retirement Plan Contributions	163	\$2,385.48	\$127,205,503
Liabilities			
Original Mortgage Amount	166	\$43,584.30	\$2,324,133,031
Vehicle Loan Amount ¹	162	\$4,926.22	\$262,690,467
Amount Paid: Interest			
Home Mortgage	157	\$7,058.11	\$376,373,791
Lump Sum Home Equity Loan	155	\$189.95	\$10,129,087
New Car/Truck/Van Loan	156	\$344.93	\$18,393,217
Used Car/Truck/Van Loan	157	\$251.56	\$13,414,283
Amount Paid: Principal			
Home Mortgage	152	\$2,999.66	\$159,956,789
Lump Sum Home Equity Loan	154	\$247.11	\$13,177,064
New Car/Truck/Van Loan	154	\$1,834.71	\$97,835,837
Used Car/Truck/Van Loan	154	\$1,222.80	\$65,205,814
Checking Account and Banking Service Charges	176	\$49.98	\$2,665,233
Finance Charges, excluding Mortgage/Vehicle	168	\$453.35	\$24,175,003

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Radius: 5 miles

Demographic Summary	2009	2014
Population	395,810	403,572
Households	159,887	162,391
Families	79,505	78,865
Median Age	32.9	32.9
Median Household Income	\$59,599	\$62,342

	Spending Potential Index	Average	Total
Assets			
Market Value			
Checking Accounts	121	\$6,618.68	\$1,058,240,701
Savings Accounts	115	\$13,541.22	\$2,165,065,606
U.S. Savings Bonds	105	\$604.38	\$96,632,578
Stocks, Bonds & Mutual Funds	112	\$40,395.76	\$6,458,757,281
Annual Changes			
Checking Accounts	125	\$234.38	\$37,474,264
Savings Accounts	127	\$893.70	\$142,891,346
U.S. Savings Bonds	116	\$44.72	\$7,150,545
Earnings			
Dividends, Royalties, Estates, Trusts	117	\$1,170.19	\$187,097,658
Interest from Savings Accounts or Bonds	112	\$858.74	\$137,301,973
Retirement Plan Contributions	120	\$1,754.01	\$280,442,600
Liabilities			
Original Mortgage Amount	127	\$33,200.39	\$5,308,310,651
Vehicle Loan Amount ¹	132	\$3,999.02	\$639,391,054
Amount Paid: Interest			
Home Mortgage	118	\$5,287.84	\$845,457,576
Lump Sum Home Equity Loan	113	\$138.33	\$22,117,659
New Car/Truck/Van Loan	123	\$272.77	\$43,611,761
Used Car/Truck/Van Loan	131	\$209.78	\$33,541,192
Amount Paid: Principal			
Home Mortgage	112	\$2,207.23	\$352,907,235
Lump Sum Home Equity Loan	111	\$178.13	\$28,480,834
New Car/Truck/Van Loan	121	\$1,437.20	\$229,788,867
Used Car/Truck/Van Loan	128	\$1,019.43	\$162,992,856
Checking Account and Banking Service Charges	146	\$41.29	\$6,602,011
Finance Charges, excluding Mortgage/Vehicle	137	\$369.68	\$59,107,016

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