



5956 Sherry Lane, Dallas, Texas, 75225

Latitude: 32.862257

Longitude: -96.809906

32.862257, -96.809906

Site Type: Ring

Radius: 1 miles

2009 Housing Summary

Housing Units	5,679
2009-2014 Percent Change	0.14%
Percent Occupied	90.2%
Percent Owner HHs	70.7%
Median Home Value	\$453,571

2009 Demographic Summary

Population	11,611
Households	5,121
Families	2,817
Median Age	42.7
Median Household Income	\$96,638

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	241	\$28,410.05	\$145,487,842
Mortgage Interest	236	\$10,581.72	\$54,188,976
Mortgage Principal	234	\$4,625.05	\$23,684,880
Property Taxes	244	\$5,345.58	\$27,374,707
Homeowners Insurance	210	\$966.64	\$4,950,175
Ground Rent	199	\$126.78	\$649,225
Maintenance and Remodeling Services	265	\$5,616.02	\$28,759,644
Maintenance and Remodeling Materials	219	\$907.74	\$4,648,527
Property Management and Security	295	\$240.52	\$1,231,707
Rented Dwellings	216	\$7,341.08	\$37,593,654
Rent	217	\$7,018.50	\$35,941,728
Rent Received as Pay	192	\$142.55	\$730,005
Tenant Insurance	211	\$26.62	\$136,303
Maintenance and Repair Services	218	\$46.79	\$239,590
Maintenance and Repair Materials	222	\$106.63	\$546,028
Owned Vacation Homes	321	\$1,182.47	\$6,055,432
Mortgage Payment	313	\$404.64	\$2,072,154
Property Taxes	313	\$287.72	\$1,473,427
Homeowners Insurance	333	\$29.48	\$150,947
Maintenance and Remodeling	337	\$421.11	\$2,156,527
Property Management and Security	290	\$39.52	\$202,377
Housing While Attending School	250	\$209.57	\$1,073,206
Household Operations	222	\$3,322.17	\$17,012,818
Child Care	215	\$949.89	\$4,864,372
Care for Elderly and Handicapped	233	\$117.66	\$602,536
Appliance Rental and Repair	221	\$54.51	\$279,156
Computer Information Services	217	\$491.14	\$2,515,136
Home Security System Services	235	\$58.50	\$299,582
Non-apparel Household Laundry/Dry Cleaning	30	\$12.74	\$65,251
Housekeeping Services	275	\$390.77	\$2,001,156
Lawn & Garden	226	\$933.66	\$4,781,259
Moving/Storage/Freight Express	240	\$128.76	\$659,397
PC Repair (Personal Use)	217	\$17.02	\$87,149
Reupholstering/Furniture Repair	251	\$26.68	\$136,620
Termite/Pest Control	216	\$53.73	\$275,176
Water Softening Services	172	\$9.70	\$49,698
Internet Services Away from Home	250	\$8.92	\$45,697
Other Home Services ¹	264	\$68.47	\$350,634

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.



House and Home Expenditures

Prepared by STDBonline

5956 Sherry Lane, Dallas, Texas, 75225

Latitude: 32.862257

32.862257, -96.809906

Site Type: Ring

Longitude: -96.809906

Radius: 1 miles

	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	205	\$9,229.39	\$47,263,696
Bottled Gas	151	\$104.14	\$533,301
Electricity	196	\$3,260.77	\$16,698,399
Fuel Oil	290	\$323.52	\$1,656,729
Natural Gas	217	\$1,465.86	\$7,506,694
Telephone Services	202	\$2,962.03	\$15,168,561
Water and Other Public Services	210	\$1,101.20	\$5,639,266
Coal/Wood/Other Fuel	137	\$11.86	\$60,743
Housekeeping Supplies	209	\$1,520.20	\$7,784,941
Laundry and Cleaning Supplies	196	\$384.18	\$1,967,400
Postage and Stationery	223	\$481.82	\$2,467,407
Other HH Products ²	208	\$654.20	\$3,350,134
Household Textiles	227	\$314.77	\$1,611,934
Bathroom Linens	219	\$40.12	\$205,462
Bedroom Linens	224	\$146.23	\$748,835
Kitchen and Dining Room Linens	228	\$7.51	\$38,472
Curtains and Draperies	240	\$71.03	\$363,749
Slipcovers, Decorative Pillows	233	\$11.30	\$57,886
Materials for Slipcovers/Curtains	224	\$33.85	\$173,332
Other Linens	245	\$4.73	\$24,198
Furniture	233	\$1,491.93	\$7,640,176
Mattresses and Box Springs	228	\$192.32	\$984,855
Other Bedroom Furniture	224	\$275.78	\$1,412,275
Sofas	237	\$363.47	\$1,861,343
Living Room Tables and Chairs	237	\$218.06	\$1,116,701
Kitchen, Dining Room Furniture	227	\$150.83	\$772,388
Infant Furniture	201	\$22.29	\$114,146
Outdoor Furniture	268	\$62.07	\$317,872
Wall Units, Cabinets and Other Furniture ³	241	\$207.11	\$1,060,596
Major Appliances	220	\$667.33	\$3,417,414
Dishwashers and Disposals	230	\$58.35	\$298,791
Refrigerators and Freezers	224	\$190.84	\$977,298
Clothes Washers	208	\$100.65	\$515,435
Clothes Dryers	203	\$71.28	\$365,030
Cooking Stoves and Ovens	242	\$125.11	\$640,713
Microwave Ovens	236	\$33.16	\$169,833
Window Air Conditioners	210	\$16.07	\$82,318
Electric Floor Cleaning Equipment	212	\$47.13	\$241,339
Sewing Machines and Miscellaneous Appliances	181	\$24.73	\$126,657

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.



House and Home Expenditures

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Latitude: 32.862257

Longitude: -96.809906

32.862257, -96.809906

Site Type: Ring

Radius: 1 miles

	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	243	\$212.10	\$1,086,159
Housewares	183	\$172.22	\$881,922
Small Appliances	219	\$75.13	\$384,723
Window Coverings	256	\$105.37	\$539,623
Lamps and Other Lighting Fixtures	245	\$61.51	\$314,972
Infant Equipment	42	\$8.78	\$44,984
Rental of Furniture	161	\$6.57	\$33,637
Laundry and Cleaning Equipment	206	\$44.65	\$228,648
Closet and Storage Items	62	\$13.64	\$69,876
Luggage	239	\$24.06	\$123,211
Clocks and Other Household Decoratives	115	\$264.76	\$1,355,847
Telephones and Accessories	119	\$53.60	\$274,497
Telephone Answering Devices	221	\$2.85	\$14,576
Outdoor Equipment	92	\$35.46	\$181,586
Power Tools	122	\$65.33	\$334,559
Hand Tools	221	\$20.80	\$106,504
Office Furniture/Equipment for Home Use	221	\$37.19	\$190,429
Computers and Hardware for Home Use	222	\$442.64	\$2,266,779
Software and Accessories for Home Use	226	\$64.40	\$329,817
Other Household Items ⁴	217	\$234.66	\$1,201,712

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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32.862257, -96.809906

Site Type: Ring

Radius: 3 miles

2009 Housing Summary

Housing Units	60,074
2009-2014 Percent Change	0.56%
Percent Occupied	88.8%
Percent Owner HHs	48.4%
Median Home Value	\$355,789

2009 Demographic Summary

Population	122,674
Households	53,325
Families	25,603
Median Age	35.6
Median Household Income	\$70,124

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	155	\$18,227.19	\$971,964,885
Mortgage Interest	157	\$7,058.11	\$376,373,791
Mortgage Principal	152	\$2,999.66	\$159,956,789
Property Taxes	150	\$3,288.56	\$175,362,285
Homeowners Insurance	139	\$640.01	\$34,128,548
Ground Rent	141	\$89.68	\$4,782,345
Maintenance and Remodeling Services	162	\$3,419.93	\$182,367,964
Maintenance and Remodeling Materials	142	\$587.76	\$31,342,328
Property Management and Security	176	\$143.48	\$7,650,833
Rented Dwellings	242	\$8,198.15	\$437,166,171
Rent	243	\$7,872.63	\$419,808,130
Rent Received as Pay	220	\$163.16	\$8,700,449
Tenant Insurance	208	\$26.25	\$1,399,665
Maintenance and Repair Services	196	\$42.17	\$2,248,580
Maintenance and Repair Materials	195	\$93.94	\$5,009,347
Owned Vacation Homes	188	\$692.63	\$36,934,437
Mortgage Payment	183	\$236.07	\$12,588,360
Property Taxes	175	\$160.68	\$8,568,023
Homeowners Insurance	181	\$16.02	\$854,360
Maintenance and Remodeling	205	\$256.39	\$13,671,980
Property Management and Security	172	\$23.47	\$1,251,714
Housing While Attending School	168	\$140.93	\$7,515,193
Household Operations	157	\$2,356.16	\$125,641,969
Child Care	170	\$750.35	\$40,012,332
Care for Elderly and Handicapped	144	\$72.51	\$3,866,454
Appliance Rental and Repair	154	\$37.86	\$2,018,837
Computer Information Services	165	\$374.22	\$19,955,390
Home Security System Services	158	\$39.35	\$2,098,232
Non-apparel Household Laundry/Dry Cleaning	28	\$11.59	\$618,227
Housekeeping Services	172	\$243.77	\$12,998,991
Lawn & Garden	146	\$603.95	\$32,205,712
Moving/Storage/Freight Express	187	\$100.39	\$5,353,560
PC Repair (Personal Use)	160	\$12.55	\$669,060
Reupholstering/Furniture Repair	156	\$16.61	\$885,751
Termite/Pest Control	149	\$36.95	\$1,970,278
Water Softening Services	121	\$6.80	\$362,350
Internet Services Away from Home	188	\$6.70	\$357,307
Other Home Services ¹	164	\$42.56	\$2,269,487

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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House and Home Expenditures

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	156	\$7,032.35	\$374,999,918
Bottled Gas	101	\$69.52	\$3,706,935
Electricity	154	\$2,559.06	\$136,461,917
Fuel Oil	152	\$169.17	\$9,021,131
Natural Gas	152	\$1,027.08	\$54,768,996
Telephone Services	163	\$2,383.93	\$127,123,309
Water and Other Public Services	156	\$815.46	\$43,484,539
Coal/Wood/Other Fuel	94	\$8.12	\$433,089
Housekeeping Supplies	157	\$1,143.25	\$60,964,005
Laundry and Cleaning Supplies	157	\$306.37	\$16,337,056
Postage and Stationery	158	\$341.59	\$18,215,189
Other HH Products ²	158	\$495.30	\$26,411,759
Household Textiles	165	\$229.18	\$12,220,761
Bathroom Linens	173	\$31.79	\$1,695,448
Bedroom Linens	168	\$109.74	\$5,852,089
Kitchen and Dining Room Linens	167	\$5.51	\$293,618
Curtains and Draperies	161	\$47.74	\$2,545,526
Slipcovers, Decorative Pillows	170	\$8.28	\$441,613
Materials for Slipcovers/Curtains	150	\$22.74	\$1,212,689
Other Linens	175	\$3.37	\$179,778
Furniture	173	\$1,105.21	\$58,935,579
Mattresses and Box Springs	175	\$147.68	\$7,875,187
Other Bedroom Furniture	176	\$217.06	\$11,574,698
Sofas	179	\$273.67	\$14,593,591
Living Room Tables and Chairs	167	\$153.28	\$8,173,448
Kitchen, Dining Room Furniture	168	\$111.43	\$5,942,154
Infant Furniture	165	\$18.30	\$975,706
Outdoor Furniture	167	\$38.63	\$2,059,726
Wall Units, Cabinets and Other Furniture ³	169	\$145.17	\$7,741,069
Major Appliances	154	\$466.01	\$24,850,033
Dishwashers and Disposals	148	\$37.50	\$1,999,785
Refrigerators and Freezers	157	\$133.33	\$7,109,598
Clothes Washers	151	\$73.14	\$3,900,269
Clothes Dryers	149	\$52.38	\$2,793,071
Cooking Stoves and Ovens	156	\$80.43	\$4,289,131
Microwave Ovens	175	\$24.69	\$1,316,800
Window Air Conditioners	151	\$11.55	\$616,045
Electric Floor Cleaning Equipment	155	\$34.43	\$1,836,065
Sewing Machines and Miscellaneous Appliances	136	\$18.55	\$989,269

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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Radius: 3 miles

	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	159	\$138.82	\$7,402,682
Housewares	138	\$129.57	\$6,909,586
Small Appliances	163	\$55.77	\$2,973,684
Window Coverings	168	\$69.21	\$3,690,490
Lamps and Other Lighting Fixtures	168	\$42.14	\$2,247,225
Infant Equipment	38	\$7.85	\$418,406
Rental of Furniture	189	\$7.71	\$411,094
Laundry and Cleaning Equipment	158	\$34.25	\$1,826,510
Closet and Storage Items	46	\$10.02	\$534,181
Luggage	169	\$17.01	\$907,010
Clocks and Other Household Decoratives	76	\$176.40	\$9,406,667
Telephones and Accessories	100	\$45.03	\$2,401,097
Telephone Answering Devices	159	\$2.05	\$109,087
Outdoor Equipment	57	\$22.04	\$1,175,547
Power Tools	92	\$49.26	\$2,626,666
Hand Tools	169	\$15.96	\$850,853
Office Furniture/Equipment for Home Use	162	\$27.29	\$1,455,082
Computers and Hardware for Home Use	171	\$341.49	\$18,210,026
Software and Accessories for Home Use	173	\$49.41	\$2,634,762
Other Household Items ⁴	155	\$168.06	\$8,961,897

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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Site Type: Ring

Radius: 5 miles

2009 Housing Summary

Housing Units	181,420
2009-2014 Percent Change	1.44%
Percent Occupied	88.1%
Percent Owner HHs	39.9%
Median Home Value	\$213,625

2009 Demographic Summary

Population	395,810
Households	159,887
Families	79,505
Median Age	32.9
Median Household Income	\$59,599

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	113	\$13,377.00	\$2,138,808,505
Mortgage Interest	118	\$5,287.84	\$845,457,576
Mortgage Principal	112	\$2,207.23	\$352,907,235
Property Taxes	108	\$2,373.54	\$379,498,645
Homeowners Insurance	103	\$474.44	\$75,857,340
Ground Rent	112	\$71.15	\$11,375,352
Maintenance and Remodeling Services	115	\$2,428.66	\$388,310,890
Maintenance and Remodeling Materials	104	\$431.88	\$69,051,298
Property Management and Security	125	\$102.26	\$16,350,170
Rented Dwellings	223	\$7,575.80	\$1,211,271,467
Rent	225	\$7,280.90	\$1,164,121,170
Rent Received as Pay	208	\$154.30	\$24,671,303
Tenant Insurance	181	\$22.94	\$3,667,860
Maintenance and Repair Services	169	\$36.24	\$5,794,191
Maintenance and Repair Materials	169	\$81.41	\$13,016,944
Owned Vacation Homes	131	\$482.12	\$77,085,236
Mortgage Payment	125	\$161.85	\$25,876,952
Property Taxes	118	\$108.12	\$17,286,244
Homeowners Insurance	117	\$10.36	\$1,656,012
Maintenance and Remodeling	148	\$185.26	\$29,620,172
Property Management and Security	121	\$16.55	\$2,645,855
Housing While Attending School	119	\$99.78	\$15,953,110
Household Operations	121	\$1,805.62	\$288,695,945
Child Care	136	\$598.97	\$95,766,831
Care for Elderly and Handicapped	105	\$53.03	\$8,479,079
Appliance Rental and Repair	117	\$28.84	\$4,611,850
Computer Information Services	131	\$296.63	\$47,427,492
Home Security System Services	116	\$28.99	\$4,635,471
Non-apparel Household Laundry/Dry Cleaning	24	\$10.16	\$1,624,997
Housekeeping Services	123	\$174.88	\$27,961,478
Lawn & Garden	107	\$442.45	\$70,742,478
Moving/Storage/Freight Express	151	\$80.96	\$12,943,692
PC Repair (Personal Use)	124	\$9.75	\$1,559,553
Reupholstering/Furniture Repair	112	\$11.93	\$1,907,833
Termite/Pest Control	110	\$27.46	\$4,389,978
Water Softening Services	94	\$5.28	\$843,939
Internet Services Away from Home	149	\$5.32	\$849,927
Other Home Services ¹	119	\$30.97	\$4,951,346

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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Radius: 5 miles

	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	124	\$5,606.18	\$896,355,861
Bottled Gas	75	\$51.94	\$8,304,915
Electricity	123	\$2,047.53	\$327,373,575
Fuel Oil	101	\$112.51	\$17,989,300
Natural Gas	118	\$798.30	\$127,638,088
Telephone Services	133	\$1,945.93	\$311,128,403
Water and Other Public Services	123	\$643.79	\$102,934,329
Coal/Wood/Other Fuel	71	\$6.17	\$987,247
Housekeeping Supplies	126	\$911.70	\$145,768,438
Laundry and Cleaning Supplies	128	\$250.27	\$40,015,030
Postage and Stationery	123	\$264.77	\$42,332,891
Other HH Products ²	126	\$396.66	\$63,420,518
Household Textiles	129	\$178.57	\$28,550,851
Bathroom Linens	140	\$25.76	\$4,119,246
Bedroom Linens	132	\$86.47	\$13,825,701
Kitchen and Dining Room Linens	131	\$4.30	\$687,795
Curtains and Draperies	121	\$35.84	\$5,731,092
Slipcovers, Decorative Pillows	131	\$6.36	\$1,016,291
Materials for Slipcovers/Curtains	114	\$17.27	\$2,762,038
Other Linens	133	\$2.56	\$408,688
Furniture	135	\$863.69	\$138,093,136
Mattresses and Box Springs	141	\$118.70	\$18,978,675
Other Bedroom Furniture	141	\$173.28	\$27,705,596
Sofas	141	\$215.54	\$34,462,218
Living Room Tables and Chairs	127	\$116.85	\$18,683,237
Kitchen, Dining Room Furniture	131	\$86.81	\$13,880,010
Infant Furniture	133	\$14.73	\$2,355,813
Outdoor Furniture	119	\$27.47	\$4,392,475
Wall Units, Cabinets and Other Furniture ³	128	\$110.30	\$17,635,112
Major Appliances	118	\$358.13	\$57,260,474
Dishwashers and Disposals	109	\$27.55	\$4,404,698
Refrigerators and Freezers	120	\$102.49	\$16,386,212
Clothes Washers	118	\$57.29	\$9,159,384
Clothes Dryers	116	\$40.83	\$6,528,122
Cooking Stoves and Ovens	115	\$59.22	\$9,468,977
Microwave Ovens	139	\$19.52	\$3,121,014
Window Air Conditioners	119	\$9.07	\$1,450,742
Electric Floor Cleaning Equipment	124	\$27.45	\$4,389,299
Sewing Machines and Miscellaneous Appliances	108	\$14.71	\$2,352,026

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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32.862257, -96.809906

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Radius: 5 miles

	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	117	\$101.69	\$16,258,363
Housewares	109	\$102.78	\$16,433,649
Small Appliances	129	\$44.21	\$7,069,165
Window Coverings	125	\$51.41	\$8,219,230
Lamps and Other Lighting Fixtures	125	\$31.55	\$5,044,221
Infant Equipment	32	\$6.59	\$1,053,382
Rental of Furniture	174	\$7.07	\$1,130,915
Laundry and Cleaning Equipment	127	\$27.52	\$4,400,764
Closet and Storage Items	35	\$7.79	\$1,244,940
Luggage	130	\$13.07	\$2,090,410
Clocks and Other Household Decoratives	57	\$130.67	\$20,892,071
Telephones and Accessories	82	\$37.04	\$5,922,755
Telephone Answering Devices	126	\$1.63	\$259,832
Outdoor Equipment	41	\$15.76	\$2,519,244
Power Tools	73	\$39.21	\$6,269,162
Hand Tools	137	\$12.90	\$2,062,397
Office Furniture/Equipment for Home Use	126	\$21.28	\$3,401,936
Computers and Hardware for Home Use	135	\$269.77	\$43,132,621
Software and Accessories for Home Use	139	\$39.55	\$6,324,148
Other Household Items ⁴	120	\$129.75	\$20,745,506

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.